

DEADLINE: THE 15TH OF EACH MONTH



2423 Market St., Ste. 1, Galveston Island 77550
publish@GalvestonParrot.com

DISPLAY ADVERTISING: 409.789.9820

www.GalvestonParrot.com

DISPLAY ADVERTISING RATES AND DATA (Effective: January 1, 2008)

DISPLAY ADVERTISING RATES- FULL COLOR				
AD SPECIFICATIONS			AD CHARGES	
AD SIZE	MECHANICALS (width X height)		DESIGN	1 X RATE
Business Card Dir.		Standard Bus. Card	N/A	\$100.00
1/8 Page	Horizontal	5" X 3"	\$30.00	\$225.00
	Vertical	6.25" X 2.5"		
1/4 Page	Horizontal	5" X 6.25"	\$60.00	\$425.00
	Vertical	2.5" X 12.75"		
1/2 Page	Horizontal	10.25" X 6.25"	\$90.00	\$800.00
	Vertical	5" X 12.75"		
Full Page		10.25" X 12.75"	\$120.00	\$1,400.00
Inside Cover		Full Page Only	\$120.00	\$2,200.00
Back Cover		Full Page Only	\$120.00	\$3,000.00

ADVERTISING RATES & COPY

The rates are based on customer-furnished layout, fully separated and to size. Ads may be submitted in electronic media in most any format. We can accept camera-ready copy as properly sized slicks, or digitally on disk and via internet. Please call us with any special requirements, or with any questions about format.

On the 7th consecutive month your rate drops 15% (new customer only with account in good standing).

6-month or longer prepaid accounts get 25% OFF (not to be used in conjunction with any other offer).

AD DESIGN & PROOFS

Our graphic artist can design an effective ad for a minimal charge (listed under DESIGN). If we layout the ad, it is necessary that the client or client's representative approve each proof prior to publication. We can deliver on disk, email or mail your proof.

ADVERTISING CONTENT

All ads are subject to approval of the Publisher. Although we have a very liberal policy toward editorial, advertising, and photography content, we do have some restrictions due to the fact that we are a free newspaper distributed through more than 800 retail establishments, libraries, visitor centers, office buildings and other locations.