

DISPLAY ADVERTISING RATES AND DATA (Effective: January 1, 2010)



DEADLINE: THE 15<sup>TH</sup> OF EACH MONTH

DISPLAY ADVERTISING: 828-335-8890

[www.galvestonparrot.com](http://www.galvestonparrot.com)

DISPLAY ADVERTISING RATES			
Ad Charges			
Ad Size	Black & White	Color	Design
1/8	\$150.00	\$225.00	\$30.00
¼	\$300.00	\$375.00	\$60.00
½	\$595.00	\$700.00	\$90.00
Full Page	\$700.00	\$900.00	\$120.00
Inside Cover	\$850.00	\$1000.00	\$120.00
Back Cover		\$1500.00	\$120.00

**ADVERTISING RATES & COPY**

The rates are based on customer-furnished layout, fully separated and to size. Ads may be submitted in electronic media in most any format. We can accept camera-ready copy as properly sized slicks, or digitally on disk and via internet. Please call us with any special requirements, or with any questions about format.

On the 7<sup>th</sup> consecutive month your rate drops 15% (new customer only with account in good standing).

6-month or longer prepaid accounts get 25% off (not to be used in conjunction with any other offer).

**AD DESIGN & PROOFS**

Our graphic artist can design an effective ad for a minimal charge (listed under DESIGN). If we layout the ad, it is necessary that the client or client's representative approve each proof prior to publication. We deliver on disk, email or mail your proof.

**ADVERTISING CONTENT**

All ads are subject to approval of the Publisher. Although we have a very liberal policy toward editorial, advertising, and photography content, we do have some restrictions due to the fact that we are a free newspaper distributed through more than 800 retail establishments, libraries, visitor centers, office buildings and other locations.